

Joint Public Health Board: planning for 19/20

Bournemouth Town Hall

4th February

Sam Crowe Acting Director of Public Health



Strategic approach

ICS and New Unitary Councils

• Long term: Developing a public health approach at scale in the Dorset system

Prevention at Scale

• Medium term: STP and Long Term Plan objectives

Business plan deliverables

 One-year: project, commissioning and support plans



Context – leading prevention in 19/20

- Public Health Grant 19/20 is the final year of reductions before next CSR
 - Fair Funding review, Future of ring fence, BRR
- Two brand new unitary Councils making the most of the legal duty
- Prevention at Scale new NHS Long Term Plan and ICS work / population health management









Business plan 18/19 – systems leadership

- Prevention at scale building resources and supporting new models of care work in localities – Wave 1 ICS at Level 2 maturity
 - Locality profiles delivered locality link worker in each patch
- Support to **population health management** programme leadership to Clinical Reference Group
- Refreshed JSNA approach agreed with Health and Wellbeing Boards and Joint Commissioning Board
- Task and finish group on future public health model successful transition of shared service into new Councils



Business plan 18/19 highlights: PAS



Developed support via dedicated GP public health fellow to scale The Daily Mile in Dorset, Bournemouth and Poole. Around 36 schools are participating at some level, with an impact evaluation planned.





Collaborative practice

Healthy Places

Digital platform launched – 5,000 users per month, leading to 300 new registrations. Service supports 7,000 new people per year

Visibility and awareness among GPs extremely high – all practices receiving feedback

Service has trained **600 health and care staff** in 18/19 in low level behaviour change approaches

Working with up to 20 practices to identify and train volunteers from practice list – **260 health champions** now working across 13 practices to support non-medical approaches to helping people

Greenspace accessibility model and databased complete – working with Councils to improve access

Healthy Homes programme working with GPs to identify poor housing that could improve health



Business plan 18/19 commissioning

New Any Qualified Provider framework established for public health services (health checks, needle exchange, LARC, smoking cessation) Good engagement from GP providers to date

Successful delivery of lead provider contract for Sexual Health Dorset (integrated community service)

Tender for children's public health service (0-19) about to go live







Business planning for 19/20: priorities

Systems leadership

Comprehensive induction with new Councils, developing a whole Council approach to public health (with LGA/ King's Fund)

Integrated care system: embedding prevention into integrated primary and community services, supporting NHS Prevention plan

Reliable system partner: evaluating scale, reach and impact of prevention interventions, stepping up communications and engagement work, intelligence support to population health management and decision making



Business planning 19/20: commissioning

- Implement public health nursing 0-19 model
 - Look for opportunities to integrate with other children's services in transformation work of Councils and NHS
- Monitor new AQP framework and improvements to community health improvement services
 - Increase delivery of NHS Health Checks and improve data on outcomes linking with cardiovascular disease prevention in ICS
- Prepare to tender Sexual health services in 2020
 - Preserve integration, focus on prevention and community working
- Redesign and retender residential detox services



Business plan 19/20: PAS priorities

Starting well

Better Births work – embedding lifestyle support in maternity pathways Ensuring prevention focus in new Children's 0-19 service

Living Well

'Hard-wiring' LiveWell Dorset into acute trust pathways in line with NHS Prevention plans

Ageing well

Supporting population health management work; putting prevention into social care models;

Healthy places

One Council approach to improving access to and use of greenspace, scaling walking and cycling, transport measures, health and housing



£1m non-recurrent spend allocated to Prevention at Scale, 17/18

Projects funded in 18/19

LiveWell Dorset digital Collaborative Practice Healthy Places (air quality and greenspace model) Whole School Approach to health and wellbeing Beat The Street

Balance £641,000

Proposed project funding in 19/20

Collaborative practice boost to include extra 6 practices Greenspace accessibility projects Healthy homes funding Project and comms support

Balance £204,000